

# Resume: Bethany Culp

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**Summary:** Accomplished graphic designer with over 7 years of experience. Adept in all aspects of print, web and multimedia design. Proven success in web site design from concept development to implementation.

**Experience:**

**ADJUNCT FACULTY - ST. PETERSBURG COLLEGE. LARGO, FL - 2010 TO PRESENT**  
Performed a wide variety of tasks as an instructor, graphic designer, and a curriculum designer.

- Designed, developed and implemented cutting-edge web-based curriculum contributing to the growing success of Saint Petersburg College's Center for Workforce Development.
- Taught introductory to advanced level courses in office and design software. Received consistently high reviews from students, building lasting rapport and ensuring repeat business.

**AUTHOR, ILLUSTRATOR, AND GRAPHIC DESIGNER - POLYMEDIA STUDIO - 2004 TO PRESENT**  
Established and maintained all aspects of a successful freelance business offering design, illustration and copy writing services to local and international clients.

- Developed and implemented clean, professional websites for established and start-up businesses.
- Designed logos, characters, printed materials, and advertisements tailored to client specifications.
- Employed traditional and modern illustration techniques and mediums to create eye-catching artwork for books, advertisements, games, internet applications and magazines.
- Wrote and revised copy for use by publication and new media. Excerpts from written works promoted related products, generating increased sales and consumer interest.

**ADJUNCT FACULTY - COLUMBUS COLLEGE OF ART & DESIGN - 2008 TO 2010**  
Educated grade school children in the subjects of early foundations of art and stop-motion animation.

- Designed entertaining and informative curriculum encouraging children to explore a variety of artistic mediums, to learn and play through creative expression, and think independently.
- Demonstrated diplomacy and forbearance in dealing with parents, students, and coworkers.

**Software:** Proficient in a wide range of design, e-learning and office software applications including the following:

• Photoshop	• Illustrator	• Softchalk	• Angel Learning
• Dreamweaver	• InDesign	• MS Excel	• MS Outlook
• Fireworks	• Camtasia	• MS Word	• MS PowerPoint

**Capabilities:**

- Able to quickly gain proficiency in new software applications and technologies.
- Highly skilled in HTML and CSS resulting in clean, organized, easily editable code.
- A team player, effective at communicating complex information to colleagues, bringing about increased technological awareness and production efficiency.
- Personable, dedicated and professional with the ability to generate creative solutions to problems, meet deadlines, and ensure complete client satisfaction.

**Education:** **KENT STATE UNIVERSITY - KENT, OHIO**  
B.F.A., Visual Communication and Design, with submajor Illustration • Honors: Magna Cum Laude

**Publications:** Coauthored and illustrated content for numerous books for White Wolf Publishing and CCP Games. Contributed mission scripts for the popular MMORG, Eve Online. Produced artwork for notable children's magazines including Discovery Channel Magazine and READ magazine of the Reader's Digest Association. Full list of published credits available upon request.